

MEJO 557: USING WAKELET TO CREATE AN ALTERNATIVE STORY FORM

For this assignment, you and a colleague will create an alternative story form on a subject, person or event of your choice. It should be newsy. Possible topics: the stock market's ups and downs, Groundhog Day, the Duke-Carolina rivalry, etc.

WHAT TO DO

- Think about what topic, person or event in the news that you want to cover.
- Consider what type of story form might work best for the content that you have: a FAQ, an ordered list, a timeline? Perhaps a combination?
- Create a Wakelet page at Wakelet.com. Write a headline and introductory text.
- Use social media, GIFs and video to tell your story. Include at least six items.
- Write text between items on your page to provide context and explanation. This is the glue that puts the pieces together. It's crucial.
- Edit your page for AP style, punctuation, grammar, accuracy, etc.

WHAT TO TURN IN

When you are done with your Wakelet page, send me an email with a link to it at abechtel@email.unc.edu. To create a link to it, click on the Share button. What I'm looking for is a well-edited, digital story that explains a topic, event or person in the news in a non-traditional way.